

The South Florida Water Management District wants to keep you informed of the water conservation opportunities that come at no cost to your agency!

Public Water Supply Consumptive Use Permit Applicants

The District has online assistance to help those applying for or renewing Public Water Supply Consumptive Use Permits. The site provides additional examples and help with creating and updating the required Water Conservation Plans which can be accessed in two locations:

The Consumptive Water Use Permit Page:

- <http://www.sfwmd.gov/cup>
- Click the 'Guidance for Water Conservation Plans' link.

The Government/Utilities Water Conservation page:

- <http://www.sfwmd.gov/conservationtools>
- Refer to 'Guidance for Water Conservation Plans' at bottom of page for access to the template and click 'more' for additional resources and assistance.

Water Conservation Messaging

The District has one location to find water conservation information for use as bill inserts, website information, newsletters, HOA bulletins, etc. The information can be used in current form and printed for standalone documents or pieces may be taken from the documents to augment your own publications. The Conservation Toolbox can be accessed at:

- <http://www.sfwmd.gov/conservationtools>
- Click on 'more' under 'Conservation Toolbox - Resources for Conservation Messaging.'

Become a WaterSense Promotional Partner

Additionally, we're inviting local governments and utilities to join our efforts in water conservation by becoming WaterSense Promotional Partners. It's a smart, cost-effective solution offering many benefits including:

- Strengthening your water conservation program
- Improving awareness and promoting water efficiency
- Reducing demand, allowing you to possibly forestall capital investments in new facilities, including development of alternative water supplies

The South Florida Water Management District became a WaterSense Promotional Partner in April 2009, to share information about the program within our area. The U.S. Environmental Protection Agency's (EPA) WaterSense program helps consumers save water for future generations and reduce utility costs. WaterSense Promotional Partners can receive:

- National specifications for water-efficient products and services
- Recognition as a leader in water efficiency from the EPA
- Membership in a national network of water efficiency leaders
- Access to WaterSense materials, templates and logos for promotional use
- Tools for promoting WaterSense labeled products, certification programs and practices

WaterSense aims to decrease indoor and outdoor water use by encouraging the public to use water-efficient products and simple water-saving practices. Each South Florida resident uses

an average of 179 gallons of water per day. These are only a few of the simple steps residents can take to reduce their water use:

- Turning off the tap when brushing teeth can save up to 8 gallons per day, the same amount the average person drinks in 16 days
- Installing WaterSense labeled plumbing fixtures in bathrooms
- Retrofitting the average home with water-efficient fixtures can save 30,000 gallons of water per year
- Following Year-Round Irrigation Conservation Measures which call for watering gardens or landscaping in the morning or the evening when it's coolest to reduce the amount of water lost through evaporation

**Some of our municipalities and utilities are already WaterSense Promotional Partners*
Why not join them?**

City of Stuart	City of Tamarac Utilities
City of Boca Raton	City of Hollywood
City of Pompano Beach Utilities	City of Delray Beach
City of Lake Worth	Orange County Utilities
City of North Miami Beach	Polk County Utilities
City of Plantation	Southeast Florida Utility Council
City of St. Cloud	Toho Water Authority
OUC - The Reliable One	Town of Davie Utilities
Florida Keys Aqueduct Authority	
Miami-Dade Water and Sewer Department	
Broward County Water & Wastewater Services	

* Information from the EPA website. If you see an error please contact EPA WaterSense to update your status.

For more information on becoming a WaterSense Promotional Partner please visit www.epa.gov/watersense.

For more information on the SFWMD's Comprehensive Water Conservation Program, visit www.savewaterfl.com.

As always, please contact us should you have any questions and we will be happy to assist you.

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